Cadet, Junior or Girl National Team wrestlers

Dear National Team wrestlers:

USAW-CT has created a Web year book.

You as a Cadet, Girl or Junior level wrestler can raise money for the cost of your Cadet, Junior National Dual Team costs or the Cadet/ Junior / Women's Freestyle and Greco National Championships in Fargo, ND. Trip(s) by selling advertising. We are allowing you to sell advertising space for our Web Year Book. We receive approximately 86,000 hits a month on our web site (usawct.org)

You should solicit businesses that you know and <u>NOT GO DOOR TO DOOR</u> selling this advertising. It is not safe to solicit strangers and USAW does not encourage this.

The yearbook will have pictures and stats of all of our teams such as:

Cadet and Junior Freestyle and Greco Roman, Girl's Freestyle and All American finishers.

Included in this year book will a Business sponsors section by advertising level. We will list the business' information in alphabetical order with pop up screens with the advertiser's art work. It must be given to USAW-CT in a jpeg file format. If the customer can not provide this format the following will be set up on the pop up Name, address, phone number, fax number, web site and e-mail address.

We have set up Advertising levels

Full page advertisement for Olympic level of \$1000.00

1/2 Page ad for Gold Medal advertising fee \$ 500.00

1/4 Page ad for Silver Medal advertising fee \$ 200.00

Business card for Bronze Medal advertising fee \$50.00

We will also have a section labeled as Friends of USAWCT, which will be for advertising of less than \$50.00. Name only will appear.

The advertising section of our year book will be called Businesses that support USAWCT Listed by Advertising level in alphabetical order.

All Advertising forms and money are to be sent to <u>USAWCT c/o Sarah Jadach 20 Lakeview Terr.</u>

<u>Derby</u>, <u>CT 06418</u>. USAW-CT will keep track of all funds collected by each wrestler that is submitted on the enclosed form. A report will be given to the Chairman and the Women, Cadet and Junior Directors and the wrestler by e-mail.

Very truly yours,

Sarah Jadach State Chairman sjadach23@aol.com